2019 NJ TSA PIN DESIGN CHALLENGE

OFFICIAL RATING FORM

Technical Explanation (30 points)				Record scores in the column spaces below.
CRITERIA	Minimal performance 1-4 points	Adequate performance 5-8 points	Exemplary performance 9-10 points	
Evaluators: Using minimal (1-4 points), adequate (5-8 points) or exemplary (9-10 points) performance levels as a guideline, record the scores earned for the event criteria in the column spaces to the far right. The X1 or X2 notation in the criteria column is a multiplier factor for determining the points earned. (Example: an "adequate" score of 7 for an X1 criterion = 7 points; an "adequate" score of 7 for an X2 criterion = 14 points.)				
Inspiration for graphic design (X1)	Little discussion of the inspiration for the graphic is included; illogical order of the design process is evident.	General overview of the design process is included, as is a basic description of the inspiration for the graphic.	An organized and logical overview of the entire design process, which details inspiration for the graphic design, is included.	
Design process (X1)	Explanation does not fully discuss the technical development of the graphic; software packages used are not mentioned by name; frequent grammar and spellings errors are evident; MLA format is not used, and/or the citations are inadequate.	General overview of the technical development of the graphic (which mentions by name the primary software packages used in the design) is included; a few grammar and spelling errors may be evident; MLA format is used for an adequate number of resources.	Detailed and concise description of the technical development of the design (with discussion of all software packages used in the design) is included; proper grammar and spelling are evident; MLA format is used for the citations.	
Relevance (X1)	Brief and weak explanation of how the graphic design correlates to the challenge is included, and/or the explanation is illogical.	The challenge is discussed in the explanation, and the correlation between the challenge and the design is somewhat clear.	Explanation of relevance (i.e., how the final graphic design relates to the challenge) is quite clear and complete.	
SUBTOTAL (30 points)				
Proof of permission to use copyrighted image(s) must be included. A release form must be present if photographs of individuals are used. Clipart must be documented. Failure to do any of the above results in DISQUALIFICATION. No permission is needed for the use of the TSA logo by affiliated chapters. Indicate disqualification in the box to the right.				

Design Artwork (70 points)				
CRITERIA	Minimal performance 1-4 points	Adequate performance 5-8 points	Exemplary performance 9-10 points	
First impression (X1)	The design is unorganized, and/or it is difficult to see; there is a poor choice of colors; the artwork is not suited for a small lapel pin, and/or it leaves an unfavorable impression.	The design has good points, but some details may distract from the overall quality; the design may be too large or too small for a lapel pin.	The design is eye catching and an appropriate size for lapel pin; attention to detail is obvious.	
Use of fonts/words in design (X1)	Fonts/words are not readable, and/or they are hard to read in the actual pin size; location or sizes are not appropriate for the design.	Fonts/words are mostly appropriate, but there is room for improvement; fewer fonts/words could have been used in the design.	Fonts/words, their size, and their location are clearly appropriate for the design in the actual pin size.	
Graphic appropriateness (X1)	Graphic has little correlation to the state TSA affiliate it is intended to relate to; design does not work well for the intended purpose.	Design generally works for its intended purpose, but it may be a little too big or too small in size; design correlates to the intended state TSA affiliate.	The design is a perfect size for the intended purpose; there is strong evidence for correlation of the design to the TSA affiliate.	