

# New Jersey TSA 2022-2023 Committee Application

## Instructions to Apply

1. There are THREE applications which are available, each one is for a different committee, so before proceeding make sure to carefully read the bylaws and description of each committee
2. After choosing which committee you would like to approach, sign the bylaws portion of the document and fill out the ONE application for the specific committee. Note: two applications will NOT be accepted by NJTSA
3. You may type or hand write your answers. If you choose the latter, ensure that your handwriting is legible. You may write on a separate sheet of paper to fit in answers, ensure proper labeling to avoid confusion
4. Submit the signed Bylaws document and completed application to [THIS FORM](#) by Saturday, October 19, 2022 at 3pm. Please do not include all applications, only the completed form and Bylaws sheet for the committee of your interest

**Thank you for your interest in New Jersey TSA State Committees and for your dedication to the development and success of the delegation!**

**Best Of Luck From The 2022-2023 State Officer Team.**

State President Sahil Maher

State Vice President Michael Tepperman

State Secretary Jack Wietzke

State Treasurer Sutej Upadhyaya

State Sergeant-At-Arms Cassidy Brennan

State Reporter Khushi Patel

State Historian Anushka Gupta

State Parliamentarian Paranjai Patil

## Committee Bylaws

1. Applicants may apply through the NJ TSA Website, when the time occurs, but are appointed by the Office of the State President
2. A minor interview by the State Officer Team may be conducted to finalize the nomination process
3. Committee members must commit a full academic year of service to their committee, upon being appointed
4. Ensure stability and progress among their committee tasks
  - a. Members are responsible for any success or failure of the committee as ruled by the State Officer Team
5. Members may not interfere with any form of voting on state or chapter affairs besides those related to their assigned responsibilities, except if committee members hold a chapter officer position
6. Work diligently and directly with the Office of the appointed State Officer Co-Chairs
7. Collaborate with media outlets, chapter officers, and Chairs to maximize efficiency and results
8. May only hold a position in one committee
  - a. Members are allowed to hold a chapter officer position while fulfilling their committee role, but do not have to hold any officer positions
9. Students applying to any Committee Positions may have to provide proof of retaining a proper academic standing
10. Prospective committee members can be from both Middle Schools and High Schools with an affiliated TSA chapter. Note: there is no limit to the number of applicants per chapter; however, all prospective members must be qualified to run
11. Appointed committee members are required to attend two mandatory in-person meetings (one on November 22nd, 2022 - which will be held after school at The College Of New Jersey - and one during the State Conference)
  - a. Virtual meetings follow the same accordance as stated in point 11
12. Failure to meet basic qualifications in conducting tasks or keep information confidential until public release will result in forfeiting any committee positions and a withdrawal of any related privileges
13. Upon completion of the 2022-2023 academic year, all committee members must relieve their duties and responsibilities and may apply for another term as the new cycle approaches

I \_\_\_\_\_ (print name) have read and understood the  
New Jersey Technology Student Association State Committee Bylaws

By signing, I \_\_\_\_\_ (signature) agree to abide by the provided Bylaws

I \_\_\_\_\_ (print name) Parent/Guardian of  
\_\_\_\_\_ am aware of the NJ TSA Committee Bylaws as posed

# Committee Application Form

## *Promotional Outreach Committee*

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### **Description**

*You are responsible for the development and implementation of marketing strategies for TSA's social media outlets. You will be expected to advise on social media profiles, as well as identify trends, analyze engagement data, and answer questions, and ultimately boost engagement. You will be expected to work with others on the team to generate digital content, whether that be an instagram post, youtube video, podcast, blog, etc. People with experience in video editing and photography are highly sought after. On the other end of the spectrum, this committee also welcomes members who have an enthusiasm for public speaking, negotiation, and debate. We are looking for students who are skilled presenters and have efficient organization skills with the use of spreadsheets and forms.*

### **General Responsibilities**

- ★ *Provide resources to enhance chapters' media outlets ( instagram, twitter, discord, facebook, website)*
- ★ *Outreach with other organizations ( tech-based) to elicit involvement (judges, workshops, etc.)*
- ★ *Outreach to potential guest speakers and maintain a relationship with affiliated persons*
- ★ *Provide chapters with student member resources for running new and local chapters*
- ★ *Work with NJ TSA staff to create Press Releases and invite media outlets to both leadership and state conferences*
- ★ *Serve as photographers and or videographers for the state and leadership conferences*
- ★ *Create and edit State Officer videos*
- ★ *Formulate Pamphlets*
- ★ *Maintain spreadsheets and forms the conferences*
- ★ *Generate aesthetically pleasing and informative slideshows for conferences*
- ★ *Generate a design for merchandise design*

*If you are interested in serving the community as a committee member, please complete this application form and upload it [HERE](#) . Committee applications are kept on file and reviewed by the state board. For more information about committees, please refer to the Handbook for Committees. If you have any additional questions, contact Alison Goeke at [goeke2@tnj.edu](mailto:goeke2@tnj.edu).*

**Please carefully read and answer all questions. You will not be considered for a position if you fail to completely answer all the questions on this application. You may attach a resume or portfolio for additional points to your application, but all questions must be answered.**

# New Jersey TSA

## PERSONAL INFORMATION

_____	_____	_____
Last Name	First Name	Middle
_____	_____	_____
Address	City	State Zip
Home Phone: _____	Cell Phone: _____	Email Address: _____

## EDUCATION

_____	_____	_____
School Name	Location	Grade
_____		
Current Grade in English Course		
_____ Number of Years Associated with TSA		
List up to three competitions you have competed in through TSA		
_____		

## Locating REFERENCES

List the organizations you have worked with and or held a leadership position with. and include a brief description of your responsibilities. ( Class Council, Girl Scouts, Key Club)

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____



## Displaying Skills

What digital marketing platforms and softwares are you familiar with and describe your highest level of expertise? ( Ex. Canva, Postermywall, Adobe Creative Cloud ( Photoshop, Illustrator, In Design, Premiere Pro, Dreamweaver) Include experience with social media pages.

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Do you own or have access to a professional camera?

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What level of experience do you have with photography? \_\_\_\_\_

**Basic:** No better than the average non-photographer. Not your niche, but are able to navigate the basic auto, zoom, focus, and display settings.

**Intermediate:** Semi-pro level. You have learned all technical aspects of the camera and have graduated past shooting in auto. Some photos are worth printing and hanging up, but not enough to fill an entire portfolio. You are able to maneuver between metering mods, white balance and different camera settings. Hobbyists fall into this category as well.

**Professional:** The work is on-par with most full-time professionals. Photos are properly exposed, sharp, have decent lighting, and explicit emotion. You have developed an intuition of being able to make a good composition on the go. Your photos tell a story. You would be able to generate an income off of your skill.

What level of experience do you have with videography? \_\_\_\_\_

What level of experience do you have with video editing and photo editing? \_\_\_\_\_

**Basic:** You have the ability to adjust lighting, contrast, highlights, shadows, and crop settings. You are able to add texts, images, and apply a greenscreen

**Intermediate:** Semi-pro level. You have learned most technical aspects of any advanced video editing software. You have a clear understanding of color theory and use it in your productions. You manipulate all of the design principles into your work. You know how to remove objects and people from the background with a clean finish.

**Professional:** The work is on-par with most full-time professionals. You are able to animate both objects and text. You are an expert with color correction. You have the ability to eliminate noise and generate crisp audio. You would be able to generate an income off of your skill. You are able to articulate your skill in a workshop in order to demonstrate and teach to others.

Rate your level of expertise for each of these niches within the committee (with 10 being the highest level). Circle..

THIS PORTION IS NOT USED FOR GENERAL APPOINTMENT TO THE COMMITTEE; RATHER, IT ALLOWS THE CHAIRS TO PLACE MEMBERS IN PREFERABLE TASKS

- |                          |   |   |   |   |   |   |   |   |   |    |
|--------------------------|---|---|---|---|---|---|---|---|---|----|
| 1. Social Media Managing | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 2. Public Speaking       | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 3. Debate                | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

# New Jersey TSA

4. Professional Writing	1	2	3	4	5	6	7	8	9	10
5. Collaboration with Press,	1	2	3	4	5	6	7	8	9	10
6. Photography	1	2	3	4	5	6	7	8	9	10
7. Video editing,	1	2	3	4	5	6	7	8	9	10
8. Videography	1	2	3	4	5	6	7	8	9	10
9. Flyer/pamphlet design,	1	2	3	4	5	6	7	8	9	10
10. Implementing Marketing strategies	1	2	3	4	5	6	7	8	9	10
11. Slideshow generation	1	2	3	4	5	6	7	8	9	10
12. Spreadsheet Organization	1	2	3	4	5	6	7	8	9	10
13. Form Development	1	2	3	4	5	6	7	8	9	10

List your top three skills below with a brief description.

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\_\_\_\_\_

# \_\_\_\_\_

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## Looking Outward

What changes would you like to implement within our current social media platforms to make NJTSA more accessible and informative?

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\_\_\_\_\_  
\_\_\_\_\_

What targets do you believe will give us a meaningful measure of engagement on social media?

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\_\_\_\_\_

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**Acknowledgement and Authorization**

I certify that all answers given herein are true and complete to the best of my knowledge.

I authorize investigation of all statements contained in this application as may be necessary in arriving at a decision.

In the event of a granted role, I understand that false or misleading information given in my application or interview(s) may result in discharge.

\_\_\_\_\_  
Signature of Applicant Date

\_\_\_\_\_  
Signature of Chapter Advisor Date

\_\_\_\_\_  
Signature of Parent or Guardian Date



# Committee Application Form

## *Fundraising and Challenges Committee*

### Description

*You are responsible for creating fundraising strategies, and creating and implementing design challenges for TSA chapters.*

### General Responsibilities

- ★ *Conceptualizes and designs (monthly/bi-monthly) challenges, works with State Officer Team to collaborate rubric for judging*
- ★ *Works in conjunction with the Promotional Outreach Committee to promote state-wide fundraisers and future design challenges.*
- ★ *Be able to successfully plan, organize, and execute novel ways to generate interest and resources in fundraisers.*
- ★ *Be able to create impromptu design challenges.*

*If you are interested in serving the community as a committee member, please complete this application form and upload it [HERE](#) . Committee applications are kept on file and reviewed by the state board. For more information about committees, please refer to the Handbook for Committees. If you have any additional questions, contact Alison Goeke at [goeke2@tcnj.edu](mailto:goeke2@tcnj.edu).*

**Please carefully read and answer all questions. You will not be considered for a position if you fail to completely answer all the questions on this application. You may attach a resume or portfolio for additional points to your application, but all questions must be answered.**

#### PERSONAL INFORMATION

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Middle \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

#### EDUCATION

School Name \_\_\_\_\_ Location \_\_\_\_\_ Grade \_\_\_\_\_



# New Jersey TSA

\_\_\_\_\_

Current Y1 Grade in English Course  
\_\_\_\_\_ Number of Years Associated with TSA

List up to three competitions you have competed in through TSA

\_\_\_\_\_

## Locating REFERENCES

List the organizations you have worked with and or held a leadership position with. and include a brief description of your responsibilities. ( Class Council, Girl Scouts, Key Club)

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\_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

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\_\_\_\_\_

## Displaying Skills

What types of fundraisers have you been involved with in the past? List and explain

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\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What are some strategies we could implement to improve fundraising to be more widespread and successful across New Jersey?

\_\_\_\_\_

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# New Jersey TSA

What have been your favorite TSA Design challenges in the past, and what did you like about them?

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Design a TSA Design Challenge. What would the problem be and how would you go about implementing its solution?

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How will you generate interest amongst students for fundraisers and design challenges?

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List and explain possible fundraising events we could implement

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## Looking Outward

What days of the week or times are you preoccupied with a prior commitment?

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Acknowledgement and Authorization

I certify that all answers given herein are true and complete to the best of my knowledge.

I authorize investigation of all statements contained in this application as may be necessary in arriving at a decision.

In the event of a granted role, I understand that false or misleading information given in my application or interview(s) may result in discharge.

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Chapter Advisor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Parent or Guardian

\_\_\_\_\_  
Date

# Committee Application Form

## Chapter Affairs Committee

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### Description

*This committee appeals to TSA members who are proactive initiators and extroverted personalities. The responsibilities of this board require the most collaboration both within the state board and within the state. You will be expected to keep in close contact with chapter presidents, reach out to schools who have never heard of TSA, and offer assistance to chapters who are in their early stages of transition to a more developed chapter. You will be asked to collectively generate a ranking system for TSA chapters and to sort each of the chapters from New Jersey into them. You will then be asked to creatively generate ideas on how to further develop these chapters and take steps towards implementing those ideas for them. You will be the ones in charge of running Chapter Cons: an in-person, impromptu design challenge against other TSA chapters. You will also be tasked with the responsibility of assisting with elections. You will be the TSA support system for Chapters.*

### General Responsibilities

- ★ *Help increase involvement in smaller chapters and help them with any challenges they have*
- ★ *Keep chapters in the loop with the state board to mend the disconnect*
  - *Having contact with all chapter presidents and making the state board more active and aware of individual chapter affairs*
- ★ *Reach out to schools about hosting Chapter Cons*
  - *Assist chapters with Chapter Cons while working in conjunction with Fundraising and Challenges Committee*
- ★ *Assist with elections in a campaign-like manner with voting forums at state conference for voting delegates, live speeches, and in person events*
- ★ *Update and maintain the Tier ranking system (for us) to establish which chapters need the most help with maintenance*
- ★ *Help increase involvement in smaller chapters and help them with any challenges they have*
- ★ *Making the state board more active and aware of individual chapter affairs*

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# New Jersey TSA

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School Name	Location	Grade
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Current Grade in English Course		
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_____	_____
_____	_____
_____	_____
_____	_____



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Displaying Skills

1. In your own words, describe what you entail to be the difference between a well-developed TSA chapter versus one in its earlier stages.

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2. How knowledgeable are you on where to locate information regarding TSA events, submissions, and announcements.

1 2 3 4 5 6 7 8 9 10

3. What experience have you had with running an in-person event?

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4. Are you comfortable public speaking?

1 2 3 4 5 6 7 8 9 10

5. Do you enjoy public speaking?

1 2 3 4 5 6 7 8 9 10

6. How comfortable are you with creating and maintaining spreadsheets?

1 2 3 4 5 6 7 8 9 10

7. What is your plan in regards to maintaining an accurate record of the status of chapters?

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8. How quick do you generally respond to emails?

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9. Describe the steps you would take to organize a successful election campaign

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10. What are some ideas you have for design challenges?

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11. What do you think is holding some chapters back from reaching the success of bigger chapters, and what do you suggest we do to help them?

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12. What materials does your chapter need and how can we implement them?

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Looking Outward

What days of the week or times are you preoccupied with a prior commitment?

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Acknowledgement and Authorization

I certify that all answers given herein are true and complete to the best of my knowledge.

I authorize investigation of all statements contained in this application as may be necessary in arriving at an acceptance decision.

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Signature of Applicant Date

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Signature of Chapter Advisor Date

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Signature of Parent or Guardian Date

