



2023 NJ TSA ON DEMAND VIDEO DESIGN PROBLEM

Micromobility

Micromobility refers to the use of small, low speed vehicles that are driven by the user. Examples of micromobility devices include scooters, bicycles, electric scooters, electric bicycles and skateboards. Early forms of micromobility devices, such as bicycles, have been available for more than 200 years, while others, such as electric scooters, are relatively new. Bicycle-sharing and scooter-sharing programs have been successful in urban areas throughout the world.

Your challenge is to produce a 60 second video that explains micromobility. Show at least two physical examples of micromobility devices. Select one, and explain why it would be a good choice for a one mile trip to school.

Required Props: At least 2 of the following:

- Two different micromobility devices;
- A hand-drawn or computer generated map of the home-to-school route;
- Whiteboard chart and/or drawings.

Required Line of Dialogue:

“Micromobility refers toand”

SUBMISSION DIRECTIONS:

Teams must submit a HYPERLINK of their completed video, and their Student Copyright Checklist as a PDF attachment, to tsachall@tcnj.edu by **5pm on March 14, 2023**. Email subject line should be, “On Demand Video” and must include students’ Team or Individual ID#s.

The ID#s are STATE CONFERENCE ID#s that are automatically assigned when advisors register students for the State Conference. A middle school Individual ID# is 7 digits and begins with 1. For example, ID# 1234567.

Team ID#s may be used for Team events. A Team ID# is the first four numbers of students’ individual ID#s (e.g. ID# 1234). If there are multiple teams from one chapter for the same event, include which team students are on. For example, 1234-1, 1234-2, etc.

For questions, please email goeke2@tcnj.edu