2023 NJ TSA Fall Contest
Pin Design Challenge

THE CHALLENGE

Design the official NJ TSA pin for use at the 2024 TSA National Conference in Orlando, Florida. The design that is selected will be mass-produced and available for trading by our NJ TSA student members.

REQUIREMENTS

• Pin design must be submitted as a digital JPG file or PDF and must be able to be printed on an 8.5 x 11 sheet of paper.
• Design must be computer-generated.
• Design may range from 3/4" to 2" (length and width). Fewer letters and greater size is recommended for a more legible pin.
• Design must have the official TSA logo letters on the pin.
• Design must reflect New Jersey in some manner (e.g. shape and/or name of New Jersey).
• Design must include 2024 (the year of the National Conference).
• Submit design with a description/justification (Word Document or PDF) of final design, not exceeding one page.
• Design must be original work. All ideas, text, or images from sources other than the designer must be cited (copyrighted or not). Cited works should be in MLA format and appear on one page following the one page description/justification of the design.

EVALUATION

Evaluation is based on the criteria in the rating form linked on the NJ TSA website.

WINNER

One winner will be selected and announced at the Leadership Conference in November.
A gift card will be awarded to the winner.

DEADLINE AND SUBMISSION

November 10, 2023 by 5:00 PM
• One entry PER CHAPTER (we encourage each chapter to hold a school-wide contest to select the entry chosen for submission).
• Submit your entry to: tsachall@tcnj.edu
• Be sure to include your Full Name, Advisor's Name, and School.

All entries become the property of NJ TSA for promotional purposes.