



## **2024 NJ TSA ON DEMAND VIDEO DESIGN PROBLEM**

### *Earth Day- Zero Carbon Future*

Earth Day's purpose is to raise awareness about the importance of protecting our planet and taking action. About 20 million Americans celebrated the first Earth Day in 1970, and it has grown to over a billion worldwide citizens joining together to raise environmental awareness. Traditionally, civic organizations have hosted different events to remind us to take care of Planet Earth. In recent years, there has been an increased urgency to implore policymakers to make a change for a zero-carbon future. One of the central tenets of Earth Day is that *everyone* can make a difference.

The first **Earth Day** came about after a U.S. Senator from Wisconsin, Gaylord Nelson, saw the devastating impact of a massive oil spill in Santa Barbara, California. Not willing to sit on the sidelines anymore, Senator Nelson organized a national "teach in" to educate and inspire people to protect the environment.

**Task:** Your challenge is to produce a 60 second *max* video that will inspire and teach young adults to make a difference and help them understand how they can be an integral part of helping to create a zero-carbon future.

#### **Required Props:**

- Chart / Drawings of the possible future impact of zero carbon actions presented;
- Two (2) physical examples of items that create carbon footprints that are affecting the environment.

#### **Required Line of Dialogue:**

"Zero-carbon leads to ....."

#### **SUBMISSION DIRECTIONS:**

Teams must upload a **HYPERLINK** of their completed video, and their Student Copyright Checklist as a PDF attachment by 5pm on Tuesday, March 19, 2024.

To upload entries, students will go to <https://judgepro.registernmychapter.com/org/jpnj-hsstate/conf/jpnj-hsstate/student#>

To log in, students will enter their NJ TSA State Conference ID# and password. The password (same for all students) is available in your advisor's conference registration, in the tab that says Export Judges System Student Submission Information: (see screenshot below)



Conference Registration

Final Results

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### Registration for Frelinghuysen Middle School

(Click the above link to edit your Chapter information)

ID	Name	Status	Events	
		A	0	<a href="#">Edit</a> <a href="#">Delete</a>

[Add Advisor](#) [Add Student](#) [Add Guest/Other](#)

[Export Judges System Student Submission Information](#) Right-click [here](#) and select Save Target As to download the data if it does not start automatically.

[View Registration](#) [Submit](#)

[Save and Finish Later](#)

A few reminders before submitting your entry:

1. Students must be registered for the State Conference BEFORE they upload projects. Students must have their State Conference ID# in order to access the online submission system.
2. Team Captains will need to submit entries for team events.
5. It would be helpful if file names included the name of the event, and the student or team ID# (e.g. OnDemandVideo2345-1.pdf)

Please contact [goeke2@tcnj.edu](mailto:goeke2@tcnj.edu) with any questions.